

eVetSiteSM SYSTEMS

Web Sites for Veterinary Care Professionals

Communication with your clients is an essential part of your practice success. Every day more and more of your clients are turning to the internet for information they can use.

Building an attractive and informative web site with eVetSite Systems is easy, fast, flexible and affordable. The entire process happens online. There is no software to purchase or update.

The eVetSite Online Builder instantly puts you and your staff in control of your web site.

- ◆ Create an immediate internet presence for your practice
- ◆ Give your site a professional design look with custom Header and Footer images
- ◆ Provide a map and driving directions to your location
- ◆ Promote client education with an updated Pet Information Library
- ◆ Promote your special services
- ◆ Provide clients with eFax or eMail forms for Rx refills, appointment requests, etc
- ◆ Announce new products
- ◆ Create a virtual tour of your practice.
- ◆ Display a Calendar of Events for special days, classes and hours
- ◆ Make additions and changes to your site from anywhere, at any time.

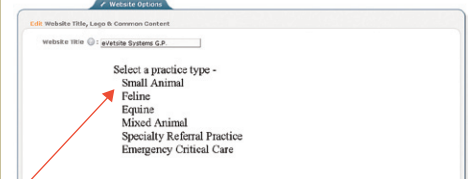
We provide everything you need to start-up with a 32 page customized web site complete with pre-loaded content and features, keyword optimized for search engine submission.

Your eVetsite Online Builder will include:

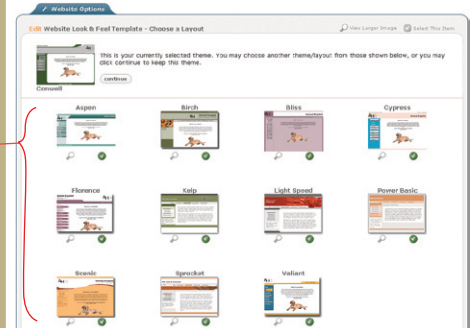
- ◆ Identify your website with your own private domain name
- ◆ 6 veterinary practice type setup choices to get started
- ◆ Choose from an assortment of styles and colors to portray your practice design
- ◆ Start with 32 pre-loaded pages (Home, About Us, Location, etc.)
- ◆ Ability to add an unlimited number of web site pages
- ◆ A photo and practice logo image upload editor
- ◆ An easy to use text editor that accepts regular type or HTML (internet) code language
- ◆ Add custom designed Headers & Footers for a professional look
- ◆ A custom forms manager to create any forms you need
- ◆ An extensive Library of Client Education articles from the VIN Database
- ◆ A photo stock library with an assortment of photos from which to choose
- ◆ Your choice of mapping systems from Google, Yahoo or Mapquest
- ◆ Integrate client input forms with text export to practice management software

Getting started is fast and easy with a 32 page web site customized to your practice, name and location.

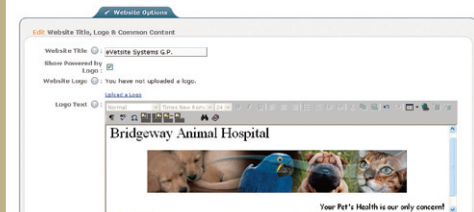
First, select your practice type...



then select your style and colors.



You'll get professional results in minutes. No technical expertise required.



You can change your web site style, colors, fonts, and page layout, etc. at any time.



Then publish the whole site or only the pages you have ready.

Contact Us: www.eVetsites.com

415.332.5316 • 888.332.5316 • Fax 415.332.5310
2015 Bridgeway, Suite 301 • Sausalito, CA 94965

How to Get a Private Web Site

The Old Way

Hire a Webmaster who has unique skills for creating web pages in the HTML (internet) code language.

Pros

A pretty web site

Cons

Expensive: Thousands of dollars in initial costs for one static layout... additional costs for changes to pages in the future

Static Site: No way for you to make changes without original source.

Limited Size: New pages have to be added by the webmaster.

Limited Options: Little or no client interaction features

Add on Costs: Hosting the site to the internet, E-mail accounts and additional web pages can add extra costs.

The New Way

Sign up with eVetsites. No special skills required!

Pros

Affordable: Low monthly cost, preserve capital, and you can discontinue at anytime.

Dynamic Site: Keep your site up to date by adding new pages and content at anytime. Change your site style at anytime.

Unlimited Size: Add as many pages as you need with as much content as you like.

Total Solution: Includes all Hosting expenses, client interaction features and practice management integration

Share with the VIN community: Many of your fellow colleagues have extensive material on their web sites that they are willing to share with members.

Upgrade: Add an online store with an upgrade to an E-Commerce site, email marketing tool or MyVetsite online portal.

Cons

Requires interest and enthusiasm from you or anyone on your staff who wants to enhance client relations through better client communications on the internet.

Custom Client Education

Library: The Online Builder lets you choose from over 2400 client education articles for your site library from the VIN Database, updated weekly by VIN Veterinary Consultants.

[Behavior](#) | [Health](#) | [Diseases](#) | [Drugs](#) | [Pet Corner](#)

eVetSite Library


➔ | [Advanced Search](#)

[Behavior](#) | [Health](#) | [Diseases](#) | [Drugs](#) | [Pet Corner](#)

[Home](#) » [Health](#) » [Disease Prevention](#) » [Canine Neuter FAQ](#)
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Canine Neuter FAQ

WHAT ARE THE HEALTH BENEFITS TO THE DOG?



There are several health benefits to neutering. One of the most important concerns the prostate gland, which under the influence of testosterone will gradually enlarge over the course of the dog's life. In age, it is likely to become uncomfortable, possibly being large enough to interfere w/defecation. The prostate under the influence of testosterone is also predisposed to infection which is almost impossible to clear up without neutering. Neutering causes the prostate to shrink into insignificance thus preventing both prostatitis as well as the uncomfortable benign hyperplasia

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Two Ways to Sign Up for an eVetsite

Visit Our Web Site

You can view our web site for more information about our service and learn more about web sites and the eVetSite Online Builder.

www.evetsites.com

▶ Click on the "Plan\$ and Price\$" button.



▶ Select a web site hosting plan.

<p>Standard Plan \$64 per month (\$64.00/0.00)</p> <p>Annual Payment Discount (see Member's Service for the details)</p> <p>Click here to Start Your Free Trial</p> <p>**You can sign up for Membership with the Veterinary Information Network and move to the VIN Discount Plan at anytime.</p> <p>For The Library Web Page, Custom Web Site Services or other specific features: Contact Us</p> <p>1-888-332-5316</p>	<p>All Site Hosting Plans Include</p> <ul style="list-style-type: none"> • Selection from 6 different Veterinary Practice Types • Choice of over 100 different styles and color patterns (see for changed options) • An unlimited number of web site pages • Quick and 2-Page web site - Home Page, Services, Client Education, Library, Contact Us, etc. • A custom frame manager to create client response forms • An extensive Library of Client Education materials from the Veterinary Information Network (VIN) • Private E-Mail accounts to "EmailPractice.com" and much more! <p>Link your site to any service:</p> <ul style="list-style-type: none"> • myVetSite • Care Credit • Vets First Choice • VetCentric 	<p>VIN Member Plan \$44 per month (\$44.00/11.00)</p> <p>Annual Payment Discount (see Member's Service for the details)</p> <p>VIN Members Start Here</p> <p>For The Library Web Page, or other custom services: Contact Us</p> <p>1-888-332-5316</p>
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▶ The eVetSite online builder will create a 32 page web site based on your practice type selection, practice name and location.



Order by Phone

Many people are more comfortable signing up for internet services by phone. Our staff is available to answer your questions and assist you with getting started with your new web site.

In most cases we can set up your web site in one easy phone call. When you call our technicians will be ready to discuss the various aspects of your new eVetsite including:

1. Your Veterinary Practice Type (Small Animal, Equine, Specialty, etc.)
2. Your preference for an Internet address or "Domain Name."
3. Your web site style and preferred color patterns (to start out with)
4. The content of your web site pages for your clients.
5. How to best utilize your web site in your overall practice management.

Have The Best of Both Worlds

Do you have a Site Style now you like, or a particular design in mind?

We can design a custom template for you, or make a similar one from the site you now have. After we build the site style into our web site wizard you will have all the benefits of an eVetsite System along with your original design. Contact Us for more information on custom designed web sites.

Image Processing is Available

eVetSite Systems can process your paper, digital or other images and "optimize" them for your web site. This will enhance the page loading time for viewers on your web site. We can also process regular film from your SLR camera into digital images for your web site. Contact us for more information.

It's Your Site!

And it should have YOUR own private Domain Name!

An internet Domain Name is your address on the World Wide Web. It should be a unique name (www.mypractice.com) that reflects your identity today, and for as long as your Practice remains in business.

At eVetsite Systems we believe a private Domain Name is essential for you and your visitors.

Having your own private Domain Name gives YOU full control over:

1. ALL content on your website, including third part advertisements and banners.
2. WHO is collecting information about visitors to your web site.
3. HOW collected information about your visitors is shared with third party vendors.
4. ACCESS to Administrative control of your web site.

Your visitors can tell when they are visiting a private Domain Name web site; it has only three parts, separated by two periods: www.mypractice.com

At eVetsite Systems, you will have full control over all aspects of your website. Not even our technicians can enter your site, without your expressed (password protected) permission.

After all... It's Your Web Site!

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Choose a plan to fit your needs.

30 Day Trial Period

We realize that it may take time for you to assemble your photographs and narrative text to populate your new web site. With your initial order, we include a 30-day trial period for you to experience the simplicity and flexibility of the eVetSite Online Builder.

"It's Your Site!"

This is our motto and we will strictly adhere to it.

We GUARANTEE the privacy of you and your clients. Your personal information, data and usage patterns will always remain private and secure. No information will ever be disclosed to outside parties without your permission.

We will never advertise _ nor permit anyone but you to do so _ on your web site, without your expressed permission.

Since 1991, VIN has succeeded within an environment of collaboration, trust and total confidentiality. eVetSite Systems makes this same pledge to you.

Paul Pion, DVM, DipACVIM
Veterinary Information Network (VIN)
President and Co-Founder

Marv Hovatter
Managing Partner
eVetsite Systems
marv@evetsites.com

Professional Site Hosting Plan

\$44 per month (VIN Member Price)

First Month Trial Period Included with Initial Order

Annual Payment Plan

*Twelve months for the price of ten

\$64 per month (Non-VIN Member Price)

First Month Trial Period Included with Initial Order

Annual Payment Plan

†Twelve months for the price of ten

- ◆ Choose from 6 Different Practice Types and your choice of web site designs and colors
- ◆ Instant 32 Page Start Up Web Site
- ◆ Events Calendar, Photo Album, Client Forms, and more
- ◆ Location Mapping
- ◆ VIN Client Education Library Articles

Custom Web Site Services

Client Education Web Page: Add our comprehensive Pet Medical Library to your existing web site. Your web site will always have current information available with regular weekly updates with over 2400 articles from the VIN Libraries for you to choose from. The articles also make great print hand outs.

Additional Custom Services:

- ◆ Custom Templates
- ◆ Unique Color Schemes
- ◆ Introduction Splash Pages
- ◆ FLASH Animation Effects
- ◆ Streaming Video presentations

Your customized web site will include all the standard eVetsite feature pages for a fully functional custom eVetsite.



myVetSite

NEW! MyVetSite Client Gateway is the first of a suite of services from VetVision, a VIN Partner, designed to make communication between you and your clients a more positive and efficient experience.

Your clients will feel closer to you and your hospital by having their own personal web page for their family of pets that allows them to see vaccine reminders, health check recalls, Rx refills, recent invoices and more – you will have full control over what you choose to allow them to see.

Client Gateway
Bridge Animal Hospital
2015 Bridge Street City, CA 94965

My Family | My Account | My Profiles | My To Do List | Emergency Information | Logout

Overview of My Family

Family Members	Name	Age	Birthdate	Weight
	Sally	5 years	12/06/2002	12 lbs

Family Reminders

Type	Due Date	Email Date
RABIES, FELINE 3YR. WIEKAM	02/01/2010	10/03/2009
RCPC 3YEAR VACCINE WIEKAM	02/01/2010	
FELV 3YEAR VACCINE WIEKAM	02/01/2010	

Family Medications

Description	Date Prescribed	Refills
Amoxicillin 200mg	12/14/2007	3
Amoxicillin 200mg	02/02/2007	0

Primary Caregiver: Mrs. Holly Doe, 122 East 14th St, Davis, Ca 95619, 530-123-1224, Home Work Fax No, Email: HollyDoe@ab.com

Your Corner Mrs. Holly Doe, Last Updated: 14 - Dec - 2007 12:02 PM

Refresh, Inbox (1), Schedule New Appointment, Medical request a medical appointment, Grooming request a grooming appointment, Boarding request a grooming appointment

Your clients will appreciate the ease with which they can request appointments, schedule boarding and grooming or get prescriptions refilled - all online in at any time they find convenient.

Now you can send eMail Reminders, Rx refills notices, Flash animated birthday cards and Newsletters which are all generated by myVetsite from your practice data base information

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Visit www.myvetsite.com for more information and pricing